

MATIMEX

MATIMEX
INTERNATIONAL
ARCHITECTURE
AWARD

1st EDITION

2015

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ADMINISTRATIVE REGULATIONS

GOALS OF THE AWARD

The goal of the first edition of the **Matimex International Architecture Award** is to present innovative and avant-garde proposals responding to trends in the **hotel sector**.

Their unique features and competitive price have made new ceramic materials increasingly popular as an alternative to other materials in traditional installations, also offering new applications for innovative technologies.

The Award, presented for the first time this year, views ceramic as a catalyst for achieving other ways of understanding the hotel sector which can be naturally incorporated in designs.

ACTIVE Clean Air & Antibacterial Ceramic photocatalytic ceramic materials and the LEED or BREEAM certified ceramic materials produced by the **Fiandre Iris Ceramica Group** are among the many new materials that can have a direct impact on the user's immediate surroundings; the jury will give preference to projects making use of these materials.

Complete information on ceramic products may be obtained from the **Matimex** web site.

AWARD TYPE

The **Matimex International Architecture Award** is an international architecture competition for professionals and students who use the **Fiandre Iris Ceramica Group's** materials to develop their design concepts.

It is a private competition for ideas with the participation of a panel of judges operating in open proceedings, in anonymous form and in a single stage.

Proposals must include an **overall image for a hotel in relation to its immediate vicinity**, with detailed plans for **one** of the hotel spaces: hall, restaurant, kitchen, suite, conference hall.... using **Fiandre Iris Ceramica Group's** materials. Preference will be given to projects making use of products with the **ACTIVE Clean Air & Antibacterial Ceramic** finish and large ceramic tiles.

The hotel may be of **any type**.

The proposals entered in the competition will be included in a virtual exhibition on the **Matimex** web site to offer architects and other interested people all over the world an opportunity to participate in this formal and typological debate.

The competition will be subject to the regulations appearing in this document. **Matimex** and the jury will have the power to make decisions regarding all aspects not explicitly regulated herein.

Matimex's commitment to the award winners is limited solely to presenting the prizes described in these regulations. In no case will there be any subsequent contractual relationship between **Matimex** and the award winners, as the goal of the award is to reflect on the themes presented, without actually implementing the projects.

The competition is supported by the **Fiandre Iris Ceramica Group**.

COMPETITION ORGANISER

The competition is organised by the company **Matimex, S.A.** All questions regarding these regulations and the award in general may be sent by e-mail to the following address by the deadlines identified in this document:

e-mail: premiosmatimex@matimex.es
web site: www.premiosmatimex.com

CATEGORIES

Registration is open to:

1. Professionals:
 - a. Architects, engineers, interior architects, designers, ...
 - b. Multidisciplinary teams including architects, engineers, interior architects, designers, etc ...
2. Students:
 - a. Students or graduates in design, interior architecture or architecture.
 - b. Multidisciplinary teams including: Students or graduates in design, interior architecture or architecture

The competition is open to individuals and groups of up to **5**. In the case of groups, provide a list of group members and name their appointed representative, without communicating such names at the members of the jury.

Members of the Jury and their habitual co-workers, employees or family members up to the second degree are not eligible to enter the competition.

Entrants or teams failing to meet one or more of these conditions will be disqualified.

DEADLINES

COMPETITION STARTS:	5 March 2015
REGISTRATION OPENS:	9 March 2015
DEADLINE FOR SUBMISSION OF APPLICATIONS:	10 March to 30 April 2015
REGISTRATION DEADLINE:	30 June 2015
SUBMISSION OF PROPOSALS:	9 March 2015 – 31 August 2015
JURY'S DECISION-MAKING TIME:	14 through 18 September 2015
ANNOUNCEMENT OF WINNERS:	30 September
AWARDS CEREMONY:	5 November 2015

REGISTRATION AND ADMISSION OF PARTICIPANTS

Registration in **Matimex International Architecture Award** is entirely free of charge and may be completed online by following the steps for registration at www.premiosmatimex.com

Registration opens on 9 March 2015 and closes at midnight on 30 June 2015 European Central Time.

Registered users may go to www.premiosmatimex.com to examine and/or download all the information Matimex considers to be of interest for participation in the competition.

By registering for the competition, entrants unconditionally accept these regulations and the jury's final decisions.

Contestants may enter only once, either individually or as a member of a team.

INFORMATION AND QUESTIONS

All questions and communications regarding this competition will be handled by the jury via e-mail at the following address: premiosmatimex@matimex.es, 10 March 2015 through 30 April 2015.

Questions or requests regarding registration may be sent to the same email address until the registration deadline, 30 June 2015, clearly specifying the subject of the request in the subject line.

For questions of a general nature, Matimex will publish an FAQ page on the web site, which will be available to all entrants in the download area at www.premiosmatimex.com.

DOCUMENTS TO BE PRESENTED BY ENTRANTS

Documents of two types must be submitted in digital form: Graphic Documents and Written Documents.

- Graphic documents:

Two A1 plates for printing and two copies of the same plates in A3 format.

Each of the files requested as graphic documentation must be uploaded to www.premiosmatimex.com in jpg format with a minimum resolution of 1280X1024 pixels, 72 dpi.

Plates will show a complete picture of the hotel's overall image and graphic definition of the area under study in architectural and functional terms. Entrants must take into account that the digital plates may be printed in the specified formats.

All techniques and forms of graphic expression illustrating the proposal are acceptable.

No additional documents may be uploaded.

Do not include any kind of trademark, logo, symbol or other element identifying the author of the proposal. Each graphic proposal will be identified solely by its accompanying slogan and registration number, which must appear in the upper right hand corner of the document.

- Written documents:

- a) Proposal slogan up to 140 characters.
- b) Description of up to 8400 characters in Spanish or English, including:

- Motivated analysis of implementation of the choices and types developed.
- Conceptual analysis of the selected hotel environment and the design criteria behind it.
- Analysis of decisions regarding environmental techniques.

c) Material information sheet up to 2800 characters in Spanish or English providing details of the installation of the **Fiandre Iris Ceramica Group** ceramic materials used.

Text must be typed into the web site www.premiosmatimex.com.

The jury will analyse proposals online while viewing them on a computer screen.

SUBMITTING PROPOSALS

Proposals must be submitted in digital form by uploading them to the competition web site, www.premiosmatimex.com

Following the instructions given on the web site, upload the following files, the name of which will be the registration number:

- **Graphic documents:**

- Registration number A11 for graphic documents in A1 format first plate
- Registration number A12 for graphic documents in A1 format second plate
- Registration number A31 for graphic documents in A3 format first plate
- Registration number A32 for graphic documents in A3 format second plate.

Each of the required graphic document files must be uploaded to www.premiosmatimex.com in jpg format with a minimum resolution of 1280x1024 pixels, 72 dpi.

- **Written documents:**

Upload the following written documents to the same competition web site:

1. Proposal slogan up to 140 characters.
2. Description of up to 8400 characters in Spanish or English, including:
 - Motivated analysis of implementation of the choices and types developed.
 - Conceptual analysis of the selected hotel environment and the design criteria behind it.

- Analysis of decisions regarding environmental techniques.
3. Material information sheet up to 2800 characters in Spanish or English providing details of the installation of the Fiandre Iris Ceramica Group ceramic materials used.

Each entrant is responsible for checking that his or her registration number appears in the list published on the **Matimex** web site after the registration deadline.

The deadline for submitting proposals is identified in the “Deadlines” section of these regulations.

Matimex will make sure that all proposals are submitted to the jury’s attention in anonymous form.

No proposals will be accepted after the specified submission deadline.

ANONYMITY

Matimex will make sure that all proposals are kept anonymous at all stages in the competition. Work will be presented with its slogan and registration number, which must appear on the cover of the written document and in the upper right hand corner of each plate, to ensure that the Jury can examine the work in anonymous form. The documents submitted must not contain any kind of trademark, logo, icon, symbol or any other sign that could identify their author. Failure to comply with this rule will result in disqualification.

Matimex will classify the images on the basis of registration number, keeping the additional information linking authors with registration numbers in a separate envelope; only at the conclusion of the jury’s assessment will the name of the entrants become known.

COMPETITION JURY

The composition of the competition jury is of primary importance for **Matimex**, which is why the organisers have chosen prominent figures from the world of architecture to assess the proposals.

The competition jury will include:

1. **Architect Aldo Cingolani.** Executive Director of Bertone Design Studio, Italy.
2. **Architect Miguel Angel Díaz Camacho.** PhD. CEO&Founder of MADC Arquitectos and Chairman of ASA (Asociación Sostenibilidad y Arquitectura or Association for Sustainability and Architecture).
3. **Juan-Luis Grafulla.** Matimex Director and General Manager.

4. **Architect Pau Batalla Soriano.** Cultural spokesperson of the Board of Architecture of Castellón (CTAC).
5. **Ignacio Fernández Sorolla (ARUP).** Associate Director of Arup in Spain and Manager of Consultoría de Fachadas.
6. **Florentino González Madrid (Chapman Taylor).** Head of the Chapman Taylor Department of Interior Architecture.

The jury's task includes:

- Motivated analysis of projects admitted and excluded
- Analysis of the proposals submitted and assessment thereof on the basis of the established criteria.
- Rigorous compliance with and fulfilment of the obligation of anonymity to be applied in examining the documentation.
- Making a final proposal: the final result of the competition must be motivated in the choice of winning projects. The motivation will be described in the statement announcing the jury's decision.

Only the projects selected by the Jury will be published, in agreement with their authors.

Members of the jury will receive all files submitted by entrants in digital form.

Award-winners will be announced on 30 September.

The opinion of the jury will be final and incontestable.

PRIZES

Prize for students:

1st prize: trip for two to Milan (return flight and hotel) and admission to the Salone Internazionale del Mobile in Milan (April 2016).

1st honourable mention: diploma.

2nd honourable mention: diploma.

Prize for professionals:

1st prize: €3000 (three thousand euro).

2nd prize: €1000 (one thousand euro).

1st honourable mention: no monetary prize

2nd honourable mention: no monetary prize

Prizes will be announced and presented to the winners in person at an awards ceremony to be held on **5 November 2015**.

All prize-winning projects and honourable mentions will be sent to **hotel operators** so they can consider implementing them in their hotel chains.

PERSONAL DATA PROCESSING AND INTELLECTUAL PROPERTY RIGHTS

Personal data collected through competition registration will be kept in the database of **Matimex S.A.**, which will be the data controller and data processor. Users' data will be used by the data controller in compliance with the principles of protection of privacy and other current legislation.

Entrants may not use the proposals presented for any other purpose, even prize-winning proposals. The authors will maintain intellectual property rights over the work submitted.

RESPONSIBILITY

The organisers will not be held liable for deferral or cancellation of the initiative as a result of unforeseeable events, or for any damage, delay or loss of any kind that may take place while submitting documentation.

Failure to comply with the terms and conditions of these regulations will result in disqualification of the project.

PROJECT EXHIBITION

All winning projects will be published on the competition web site at www.premiosmatimex.com

Matimex may also hold an exhibition open to the public on its premises, featuring projects selected by the jury printed on A1 size paper.

All entrants will be notified of this exhibition, if it is held, whether or not their proposals have been selected.

Some projects may also be included in a publication, in which the authors' names will be published with their prior approval.

All plates presented in the competition will be included in a permanent digital exhibition organised by **Matimex**, making them a part of the company's database for exhibitions, shows and publications that may be made about the event.

ADVERTISING AND PROMOTION OF THE COMPETITION

Entrants grant **Matimex S.A** the right to use of their material for advertising the competition and its results only, such as, for example, publication and exhibition of work presented. Entrants who do not win prizes will remain anonymous if they expressed a desire to do so at the time of registration.

ACCEPTANCE OF COMPETITION CLAUSES

Registration in the competition demonstrates knowledge, consent and complete acceptance of all the regulations applying to this competition and unconditional acceptance of the jury's final decisions.

PROJECT REGULATIONS

GOAL OF THE COMPETITION

The goal of the first edition of the **Matimex International Architecture Award** is to present innovative and avant-garde proposals responding to trends in the **hotel sector**.

Different types of client, new technologies, social change, context and new materials are all elements that can act as a catalyst for seeing the hotel industry in a new light. Can we anticipate users' needs? Can we amaze them and reinvent concepts?

Technological development leading to a better environment can and must be a natural part of hotel projects.

ACTIVE Clean Air & Antibacterial Ceramic photocatalytic ceramic materials and the LEED or BREEAM certified ceramic materials produced by the **Fiandre Iris Ceramica Group** are among the many new materials that can have a direct impact on the user's immediate surroundings; the judges will take into account their use in the projects entered.

Complete information on ceramic products may be obtained from the **Matimex** web site.

POSITIONING

This competition does not refer to a specific location or context; each entrant or team is free to choose a location for its project.

The project must establish a relationship with its surroundings, whether real or imaginary. This relationship must be explained in graphic or document form and its relationship with the project's slogan and purpose must be explained.

NATURE OF THE PROJECT

There are no limits or restrictions on the scale of the project. Depending on the type of hotel chosen by the entrant and the amount of space to be developed in detail, the proportions of the project will be determined in accordance with its concrete features and identified context.

The competition jury will adopt the following assessment criteria:

- Creativity of the general concept behind the project and consistency with guidelines.
- Overall design quality both of the hotel and of the space developed in detail.
- Originality and adaptation in use of **Fiandre Iris Ceramica Group** materials both indoors and outdoors, especially materials featuring the **ACTIVE Clean Air & Antibacterial Ceramic** finish, ceramic materials with LEED or BREEAM certification and large ceramic tiles, in terms of both laying scheme and selection of finishes..
- Precise, meticulously prepared statement specifying the size, colour and quantity of **Fiandre Iris Ceramica Group** materials selected.

The jury's decisions will be final and binding for assignment of awards.